



## **BFCPHRJ-092020 – Product Manager | Products & Marketing | Bahrain**

### **About the role:**

The job holder is responsible for developing the corporate and retail prepaid cards and mobile payments business for BFC Payments.

### **Your Responsibilities:**

- Product ownership for a customer-facing multi-channel Fintech product.
- Drive the product vision and features to keep the business relevant and competitive.
- Conduct market and customer research to identify potential features or releases.
- Manage the roadmap, prioritize product opportunities, refine feature ideas and maintain existing features to drive business goals.
- Coordinate with the delivery teams for having regular rollout of the product.
- Own the product KPIs and drive the KPI along with all department heads.
- Produce detailed product requirements, iterate with your design and engineering teams.
- Engage stakeholders in leadership, research, data, support and coordinate across teams to maintain product and strategy alignment.
- Run beta and pilot programs with early-stage products and samples.

### **About You:**

- University Degree required as a minimum, technical background will be an advantage.
- Minimum 3 years' experience in Fintech product management with total experience of 5+ years.